



Prepaid Calling Cards

Option #1

Use Existing WRLD Alliance Convenience Card

Simple
Straightforward
Profitable

Retail Rate	9.9 Cents per Minute
Wholesale Rate (Your Cost)	6.5 Cents per Minute
\$10.00 Convenience Card	\$6.50 (Your Cost)
\$20.00 Convenience Card	\$13.00 (Your Cost)
No Minimum Order	
Make 35% Margin	
(Samples on 3rd page)	

Option #2

Customized Prepaid Calling Cards (Your Logo)

Wholesale Rate (Your Cost)	6.5 Cents Per Minute
Price	You Decide Your Price
Art Set Up Fee	\$125 .00
Additional Art Design	\$50 per Hour
Pay Only for Minutes Used	



Printing Costs

Option #2 Printing Costs:

(30 mil with scratch off)

1 - 499 cards	\$3.209 / card
500 - 999	\$0.80 / card
1000 - 1999	\$0.47 / card
2000 - 5000	\$0.33 / card
5000 +	\$0.24 / card

(30 mil without scratch off)

1 - 499 cards	\$2.40 / card
500 - 999	\$0.59 / card
1000 - 1999	\$0.36 / card
2000 - 5000	\$0.27 / card
5000 +	\$0.21 / card

(12 mil with scratch off)

1 - 499 cards	\$3.19 / card
500 - 999	\$0.74 / card
1000 - 1999	\$0.42 / card
2000 - 5000	\$0.27 / card
5000 +	\$0.19 / card

(12 mil without scratch off)

1 - 499 cards	\$2.30 / card
500 - 999	\$0.53 / card
1000 - 1999	\$0.31 / card
2000 - 5000	\$0.22 / card
5000 +	\$0.16 / card

Simple

Straightforward

Profitable



Sample Cards

Option #1

Simple

Straightforward

Profitable

A sample convenience card for Option #1. The background is a scenic view of a snow-capped mountain range with evergreen trees in the foreground. The card features the following text: a large '9⁹¢' in the top left, '\$20' in the top right, '200 Minutes' in the bottom left, and 'No Connect Fee!' in a yellow starburst in the bottom right. At the bottom, the words 'Convenience Card' are written in large, bold, white letters on a dark red background.

A sample convenience card for Option #2. The background is a scenic view of a coastline with a large rock formation and a sunset sky. The card features the following text: a large '9⁹¢' in the top left, '\$10' in the top right, '100 Minutes' in the bottom left, and 'No Connect Fee!' in a yellow starburst in the bottom right. At the bottom, the words 'Convenience Card' are written in large, bold, white letters on a black background.